



# 90Day

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## ACCELERATOR

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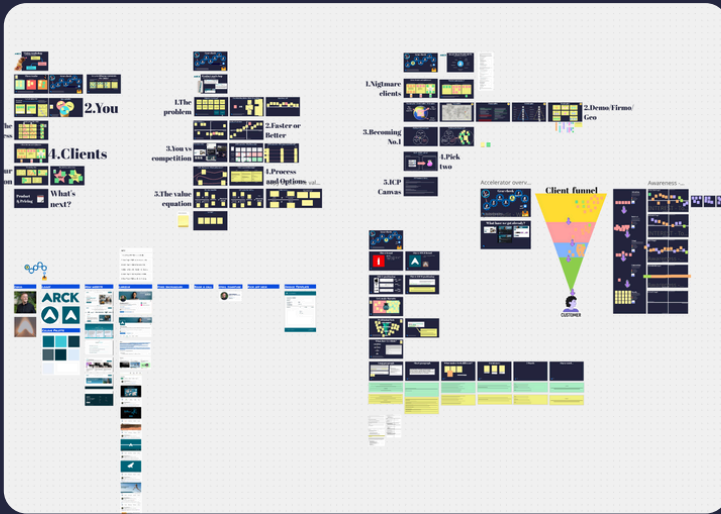
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# Hi, I'm Paul

I'm a two time exited founder who's walked the path you're on right now. My first business took 15 years to reach its potential. My second business achieved the same level of growth in just 15 months.

The difference wasn't luck or timing. It was a structured mechanism that worked.

I built and scaled Mint Interactive from zero to seven figures working with global brands like Vodafone, Salesforce and HSBC. But more importantly, I cracked the code on what creates sustainable, predictable growth.

I know what it's like to hit that plateau where you're profitable but stuck. I've experienced the frustration of brilliant delivery teams watching competitors win bigger contracts because they've got their growth engine running well.

That's why I created the 90-Day Growth Accelerator – to help established business owners build the same growth systems that transformed my second venture.

This isn't about quick fixes or theoretical frameworks. It's about systematically engineering your Profile, Package and Pipeline over 90 intensive days until your next growth phase becomes clear and achievable.

I work with profitable micro businesses ready for their next phase, not startups looking for miracles or businesses needing life support.

If you're doing great work but feeling stuck at your current revenue level, I'll show you exactly how to build the growth machine that takes you to the next level.

Just like it took me from 15 years to 15 months.

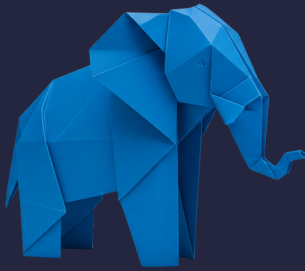


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# Designed for...



## **PROVEN BUT STUCK**

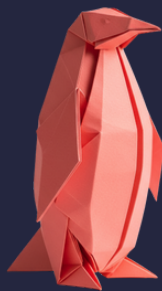
**#1**

You're already profitable (£250k+ turnover) with 3-20 team members, but growth has stalled. You've proven the model works – now you need to scale it systematically.

## **REFERRAL PRISONERS**

**#2**

You're brilliant at delivery but 80%+ of your business comes from referrals and word-of-mouth. You know you need a proper commercial engine but don't know where to start.



## **READY FOR INTENSIVE WORK**

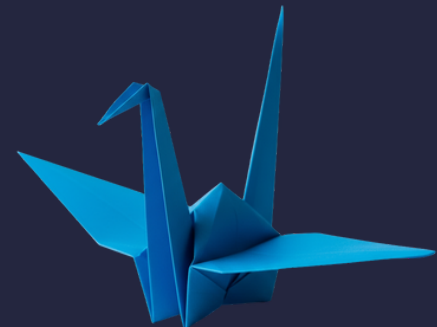
**#3**

You understand that real transformation requires focused effort and systematic implementation. You're ready to commit 90 intensive days to building the right foundations, not looking for quick fixes.

## **CEILING SMASHERS**

**#4**

You're ambitious about reaching the next revenue level (£500k to £2M+) but tired of working harder without seeing proportional results. You want to work on the business, not just in it.



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# What you get



## 90-DAY TRANSFORMATION

A systematic journey through Profile, Package and Pipeline - no rushed fixes or surface-level changes. Real transformation takes focused effort to stick.

## WEEKLY MOMENTUM CALLS

12 weekly sessions over 90 days to keep you accountable, tackle obstacles and ensure consistent progress. You're never stuck wondering what to do next.

## LIVE PROGRESS DASHBOARD

Weekly metric reviews using your personalised growth dashboard to track real progress across Profile, Package and Pipeline. See exactly what's moving the needle and what needs attention - no guesswork, just data.

## DONE-WITH-YOU DELIVERY

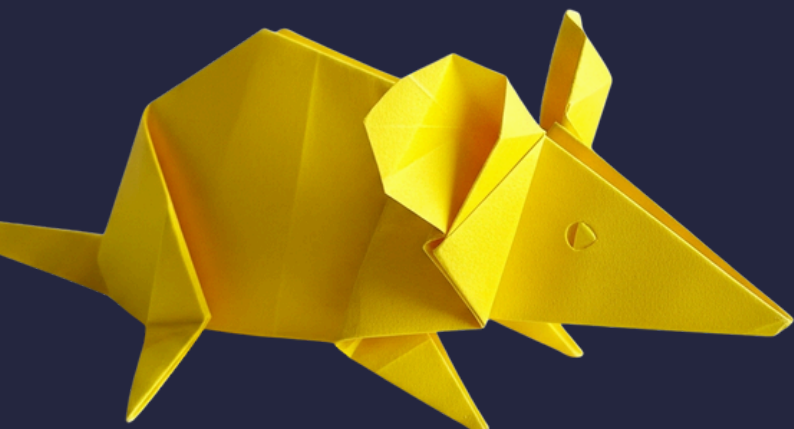
We work side-by-side on live project boards during every session. No generic templates or one-size-fits-all frameworks - we uncover your specific challenges and design solutions tailored to your business reality in real-time.

## BEST NEXT MOVE CLARITY

Each session focuses on identifying and implementing the ONE thing that will create the biggest impact. No overwhelming to-do lists - just clear priorities.

## FOUNDATION THAT SCALES

By day 90, you'll have built the essential systems and processes your business needs to grow systematically. The groundwork for sustainable, predictable growth.



Read more...





Read more...



# 8 Each building on the prevuios one Boards

## 1. PURPOSE

**Define the mission, direction and commercial focus of your business. Deliverable: Clear purpose statement + market positioning framework**

## 2. PRODUCT

**Strengthen your service offering and pricing model for higher margins and clearer value. Deliverable: Refined service packages + strategic pricing structure**

## 3. CLIENT

**Identify your ideal clients and map your competitive advantage. Deliverable: Ideal client profile + competitor analysis matrix**

## 4. BRAND

**Clarify what your brand stands for and how it shows up in your market. Deliverable: Brand positioning framework + identity guidelines**

## 5. POSITIONING

**Articulate compelling, conversion-focused messaging that differentiates you. Deliverable: Messaging framework + value proposition statements**

## 6. DIGITAL

**Upgrade your website and LinkedIn presence to convert attention into revenue. Deliverable: Website strategy + LinkedIn content plan**

## 7. MARKETING

**Build a systematic approach to lead generation and tracking. Deliverable: Marketing strategy + measurement/analytics system**

## 8. SALES

**Create a predictable, repeatable sales process that closes high-quality clients. Deliverable: Sales process + scripts + pipeline tools**





Because most  
businesses don't  
need more ideas.

**They need clarity  
+ decisions +  
execution**



**90 Day Price:**  
**£5,000+VAT**



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# Still have questions? Contact me...



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